

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316471-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
American Future Fund	American Future Fund	74

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	316471	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	7 Action News This Morni	430a-5a	---TF--	1:00	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 4:36 AM 7 Action News This Morning 430a-5a 1:00 AFF1217 \$1,200.00 NM									
3 WXYZ F 11/02/12 4:37 AM 7 Action News This Morning 430a-5a 1:00 AFF1217 \$1,200.00 NM									
2 WXYZ F 11/02/12 4:53 AM 7 Action News This Morning 430a-5a 1:00 AFF1217 \$1,200.00 NM									
2	11/05/12	11/05/12	7 Action News This Morni	430a-5a	M-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 11/05/12 4:38 AM 7 Action News This Morning 430a-5a 1:00 AFF1217 \$1,200.00 NM									
1 WXYZ M 11/05/12 4:53 AM 7 Action News This Morning 430a-5a 1:00 AFF1217 \$1,200.00 NM									
3	11/01/12	11/02/12	5am News M-F	5-6am M-F	---TF--	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 5:29 AM 5am News M-F 5-6am M-F 1:00 AFF1217 \$3,000.00 NM									
1 WXYZ F 11/02/12 5:27 AM 5am News M-F 5-6am M-F 1:00 AFF1217 \$3,000.00 NM									
4	11/05/12	11/05/12	5am News M-F	5-6am M-F	M-----	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 11/05/12 5:18 AM 5am News M-F 5-6am M-F 1:00 AFF1217 \$3,000.00 NM									
1 WXYZ M 11/05/12 5:53 AM 5am News M-F 5-6am M-F 1:00 AFF1217 \$3,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/01/12	11/02/12	M-F 730-8pm	730-8pm M-F	---TF--	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 7:40 PM M-F 730-8pm 730-8pm M-F 1:00 AFF1217 \$10,000.00 NM									
6	11/01/12	11/04/12	11pm Action News Updat	11-1135pm M-Sun	---TFSS	1:00	4	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TFSS 4 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ Th 11/01/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFF1217 \$20,000.00 NM 1 WXYZ F 11/02/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFF1217 \$20,000.00 NM 2 WXYZ Sa 11/03/12 12:05 AM 11pm Action News Update 11-1135pm M-Sun 1:00 AFF1217 \$20,000.00 NM 3 WXYZ Su 11/04/12 11:59 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFF1217 \$20,000.00 NM									
7	11/05/12	11/05/12	11pm Action News Updat	11-1135pm M-Sun	M-----	1:00	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 11:20 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFF1217 \$20,000.00 NM									
8	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 11/03/12 10:28 AM SA 10-11am News 10-11am 1:00 AFF1217 \$3,000.00 NM 1 WXYZ Sa 11/03/12 10:59 AM SA 10-11am News 10-11am 1:00 AFF1217 \$3,000.00 NM									
9	11/04/12	11/04/12	Spotlight SUN 930am	Sun 930-10am	-----S	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 9:51 AM Spotlight SUN 930am Sun 930-10am 1:00 AFF1217 \$3,000.00 NM									
10	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	1:00	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Su 11/04/12 12:08 PM SU 12-1p News 12-1p 1:00 AFF1217 \$5,000.00 NM 1 WXYZ Su 11/04/12 12:35 PM SU 12-1p News 12-1p 1:00 AFF1217 \$5,000.00 NM									
11	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	1:00	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 6:29 PM Su 6-630p 6-630pm Sun 1:00 AFF1217 \$5,000.00 NM									



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12	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	1:00	1	\$60,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$60,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	M	11/05/12	9:14 PM	MO 8-10pm Dancing	8-10p	1:00	AFF1217	\$60,000.00 NM
13	11/04/12	11/04/12	Sunday Prime D	10-11pm Sunday	-----S	1:00	1	\$31,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$31,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXYZ	Su	11/04/12	10:36 PM	Sunday Prime D	10-11pm Sunday	1:00	AFF1217	\$31,000.00 NM

Total Spots **23** Gross Total **\$243,000.00**

Payment Terms 30 Days

Agency Commission **\$36,450.00**
Net Amount Due **\$206,550.00**